



**CLINADS**

AI GROWTH FOR  
HEALTHCARE CLINICS

● COMPANY GUIDE

# We make clinics discoverable by AI.

What we do, what we deliver, and how fast a clinic goes live.

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  - 02 Services
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GET NAMED IN



ChatGPT



Claude



Gemini



Perplexity



Google

## THE SHORT VERSION

# One solution: a new optimized website, SEO, blogs, social and an ad generator.

Patients now ask AI who to see. We make sure the answer is your clinic.

**01**

### New optimized website

Built from your logo and colors.

**LIVE IN 5 MINUTES****02**

### Show up in search

Rank above the clinic down the street.

**LOCAL SEARCH****03**

### AI recommends you

We check weekly that AI names the clinic.

**CHECKED WEEKLY**

## WHO WE WORK WITH

Dental

Orthodontics

Dermatology

Med spa

Plastic surgery

Optometry &amp; vision

DSO &amp; multi-location

## WHY IT MATTERS

Not named in the AI answer means invisible to a growing share of patients.

## EVERYTHING A CLINIC GETS

# Eight services, one team, one monthly plan.



01

## New optimized website

Built from the clinic's logo, colors and services.



02

## AI visibility tracking

ChatGPT, Claude and Gemini checked every week.



03

## Website analysis

Every gap on the site, with the fix.



04

## Competitor analysis

Side by side with the clinic down the street.



05

## Blog engine

12+ articles a month, published for them.



06

## Ad generator

Ready-to-post ads in 1:1, 4:5 and 9:16.



07

## Social posts

Branded posts shared automatically.



08

## Google Business Profile

Optimized so nearby patients find them on Maps.



**Weekly ranking updates for every clinic.**

## CLINADS VS A MARKETING AGENCY

# More output, faster, without the retainer.

Agencies ship a few pieces a month on long contracts. We run every channel and report weekly.

|                                         |  <b>CLINADS</b> | <b>MARKETING AGENCY</b> | <b>ON YOUR OWN</b> |
|-----------------------------------------|--------------------------------------------------------------------------------------------------|-------------------------|--------------------|
| New optimized website                   | ✓ <b>In 5 minutes</b>                                                                            | Weeks                   | Months             |
| Blogs published automatically           | ✓ <b>Every week</b>                                                                              | Extra cost              | Rarely happens     |
| ChatGPT, Claude & Gemini tracked weekly | ✓ <b>Included</b>                                                                                | Rarely offered          | No way to know     |
| Website & competitor analysis           | ✓ <b>Included</b>                                                                                | Paid report             | Guesswork          |
| Ad generator                            | ✓ <b>Included</b>                                                                                | On retainer             | Templates          |
| Contract                                | ✓ <b>Monthly, stop anytime</b>                                                                   | 6 to 12 months          | None               |

### BEFORE • ALL MANUAL

|                       |                                    |
|-----------------------|------------------------------------|
| <b>Blog</b>           | 3 weeks overdue, no new visitors   |
| <b>Instagram</b>      | Last post in April, reach dropping |
| <b>ChatGPT</b>        | Nobody checked, invisible to AI    |
| <b>Google</b>         | Page 3, clicks lost                |
| <b>Agency invoice</b> | \$2,000 a month, results flat      |

### AFTER • ON AUTOPILOT

|                   |                                     |
|-------------------|-------------------------------------|
| <b>Setup</b>      | Set up once                         |
| <b>Search</b>     | Traffic and competitors tracked     |
| <b>Blogs</b>      | Published every week                |
| <b>Social</b>     | Branded posts go out automatically  |
| <b>AI answers</b> | Found in ChatGPT, Claude and Gemini |

## HOW FAST A CLINIC GOES LIVE

# Live in about 5 minutes.

**~5 min**

TO A LIVE NEW WEBSITE

**No integration**NOTHING TO INSTALL OR  
CONNECT**Keeps what  
works**WORKS WITH EXISTING  
CAMPAIGNS

1

**Paste the web address**

The only input we need.

2

**We read the brand**

Logo, colors and services pulled automatically.

3

**New site + first analysis**

Website live, analyses running.

4

**Account manager takes over**

Runs everything and sends weekly updates.

**AFTER ONBOARDING · THE WEEKLY RHYTHM****New blogs**

Published every week

**AI check**Patient questions  
asked to AI**Ranking update**What moved on  
Google and AI

## REAL DELIVERABLES · 1 OF 2

# Samples of our work.

**BLOG · PUBLISHED**

## Emergency Dentist in San Francisco: Your 24/7 Guide to After-Hours Dental Pain Relief

1,662 words · 8 min read

Key takeaways

Comparison table

FAQs

Sources

## Blog

Full article with takeaways,  
FAQs and sources.

[Open sample ↗](#)

WEBSITE SCORE

● No main heading on  
homepage

● Mobile speed 48 / 100

● No llms.txt brief for AI

**12 gaps · 3 high priority**

## Website analysis

Every gap, ranked by priority,  
with the fix.

[Open sample ↗](#)**NAMED IN GENERIC AI ANSWERS**

Clinic 5%

Competitor 17%

**ON GOOGLE, GENERIC SEARCHES**

Clinic 33%

Competitor 5%

## Competitor analysis

Clinic vs competitor in AI  
answers and Google.

[Open sample ↗](#)

## REAL DELIVERABLES · 2 OF 2

# More samples.

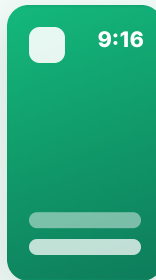
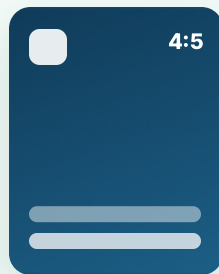
**27%**

Named in 8 of 30 answers

|                    |  |  |  |
|--------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|
| Biological dentist | ✓                                                                                 | ✓                                                                                 | ✓                                                                                 |
| Kids' checkup      | ✗                                                                                 | ✓                                                                                 | ✓                                                                                 |
| Fluoride-free      | ✗                                                                                 | ✗                                                                                 | ✗                                                                                 |

## AI visibility report

Who AI names, and exactly what it says.

[Open sample ↗](#)

## Ad generator

Ads in feed, portrait and story sizes.

[Open sample ↗](#)

## ALL SAMPLES

## Shared Drive folder

Every sample in one place.

[OPEN FOLDER ↗](#)

## WHAT CLINICS ASK US

# Frequently asked questions.

**Q Do clinics need to replace their agency?**

No. ClinAds works alongside existing marketing.

**Q Do they need someone to manage it?**

No. They get a dedicated account manager.

**Q How fast is onboarding?**

A few minutes. The new site is live in about 5.

**Q Is there a long-term contract?**

No. Monthly, stop anytime.

**Q What does it cost to start?**

We run it free first. No results, no payment.

**Q Which AI assistants do you track?**

ChatGPT, Claude and Gemini, every week.

**Q How often does new content go live?**

Every week, 12+ articles a month.

**Q Do you need patient records?**

No. No patient data is needed.

**Q Who owns the work?**

The clinic owns everything we create.

**Q Which clinics do you work with?**

Dental, dermatology, med spa, plastic surgery, optometry and multi-location groups.

EVERYTHING IN ONE PLACE

# Resources.

START HERE

## Watch the ClinAds demo

[▶ WATCH ON YOUTUBE](#)

### ClinAds Academy

Learning videos for onboarding and training

[getclinads.com/academy](https://getclinads.com/academy) ↗

### ClinAds Ebook

Free guide to share with clinics

[getclinads.com/ebook](https://getclinads.com/ebook) ↗

### Dental Sales Playbook

Our sales process and scripts for dental practices

[Open in Google Drive](#) ↗

### Free AI Visibility Checker

Check if AI assistants name a clinic

[getclinads.com/tools](https://getclinads.com/tools) ↗

### Free AI Crawler Audit

Check if AI can read a clinic's website

[getclinads.com/tools](https://getclinads.com/tools) ↗

### Help center

510+ answers about ClinAds

[getclinads.com/faq](https://getclinads.com/faq) ↗

### Sample deliverables

Blog, analyses, AI report and ads

[Open Drive folder](#) ↗[BOOK A FREE ANALYSIS · GETCLINADS.COM/CONSULT](https://getclinads.com/consult)Questions? [team@getclinads.com](mailto:team@getclinads.com)